



Arizona Juvenile Justice Commission Outreach and Awareness Committee Meeting Minutes

March 31, 2016

9:30 a.m.

Executive Tower

1700 West Washington Street, Suite 230

Phoenix, Arizona 85007

A meeting of the Arizona Juvenile Justice Commission (Commission) Outreach and Awareness Committee convened on March 31, 2016 at the Executive Tower, 1700 W. Washington Street, Suite 230, Phoenix, Arizona 85007. Notice having been duly given. Present and absent were the following members:

Members Present	
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Vada Phelps, Chair	Don Walker
Helen Gandara	Joe Grossman
Marilyn Seymann	

Staff/Guests Present	Members Absent
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Myriah Mhoon, GOYFF	Cindi Nannetti
Steve Selover, GOYFF	Shaun Rieve

A. Call to Order

Ms. Vada Phelps called the meeting to order at 9:35 a.m.

B. Welcome/Introductions

Ms. Phelps requested introductions by all present.

C. Committee Mission and Values

Ms. Phelps asked members to review the proposed committee mission statement drafted by the chair and to provide feedback. No additional recommendations were provided; therefore, it was determined the mission of this committee will state: *To ensure the Arizona Juvenile Justice Commission mission, values, events and information are disseminated to the public.*

D. AJJC Committee Objectives

Ms. Phelps stated she envisions the Outreach and Awareness Committee's main priority as a workgroup charged with supporting the other Arizona Juvenile Justice Commission (AJJC) committees' objectives. A handout listing these objectives was provided to the members for their review. Committee members noted that many of the objectives listed will likely require distribution and promotion of deliverables. Ms. Phelps asked members to compile a list of potential organizations, coalitions and other networks that have potential interest in the Commission's work. Once these groups are identified, the Committee will have an organized distribution list to promote ongoing AJJC activities. An AJJC brochure for distribution at

community events to generate awareness was also discussed. Mr. Steve Selover advised that brochures have been developed for other issue areas within the office, which would serve as templates for an AJJC brochure.

E. Outreach and Awareness Committee Objectives

Based on the discussion to support the other committees' work, the Outreach and Awareness Committee collectively agreed to work on the following objectives:

- Compile a list of potential organizations and networks to disseminate AJJC activities and events.
- Produce a brochure that describes the Juvenile Justice and Delinquency Prevention Act and the AJJC with the intent to share with professionals and the general public to increase awareness.
- Create a brief presentation to highlight the Commission's work and recruit AJJC members to serve as speakers on behalf of the Commission.
- Utilize outreach efforts to increase awareness of the Title II Juvenile Justice and Delinquency Prevention grant so that the number of applications submitted is double the total submitted during the most recent formal solicitation period.

Subsequent meetings will refine these objectives to ensure they are achievable and support the mission of the Committee. After the conclusion of this meeting, members will begin to compile a list of potential contacts for AJJC promotion, which will be forwarded to GOYFF staff prior to the next AJJC meeting on June 2.

F. Committee Assignments and Future Meeting Dates

Ms. Marilyn Seymann proposed that if the chair is unable to attend a scheduled meeting, the role of chair should be filled by a volunteer member of the Committee. Members concurred that this is a fair practice without committing an alternative member to serve as Vice-Chair. If a volunteer cannot be found, the GOYFF staff will substitute as the chair.

Ms. Phelps advised that the next Outreach and Awareness Committee will take place after the June 2 AJJC meeting. A meeting date and time will be determined at a future date.

G. Adjourn

Ms. Phelps adjourned the meeting at 10:30.